



AAOMS 2018–2020 Strategic Plan

MISSION

Assure excellence in patient care by advancing, promoting and preserving the specialty of oral and maxillofacial surgery, and the skill and professionalism of AAOMS members.

VISION

- AAOMS members practice at the highest level of quality and professionalism.
- AAOMS members have made a demonstrable difference in the lives of their patients and communities.
- AAOMS members are professionally fulfilled and satisfied.

CORE VALUES

- Oral and maxillofacial surgeons are uniquely qualified to care for patients that require surgery of the face, mouth and jaw.
- Patients deserve the highest quality care.
- Oral and maxillofacial surgeons are committed to the highest standards of ethics and professionalism.
- Membership in AAOMS is an honor and privilege.

2018–2020 STRATEGIC PRIORITIES / GOALS

- Preserve Anesthesia – Preserve and advance OMS delivery of anesthesia.
- Increase Member Value and Engagement – Align benefits/value to membership.
- Advance the Specialty of Oral and Maxillofacial Surgery – Unify OMS around AAOMS mission.
- Influence Healthcare Transformation – Position OMS to thrive in future environments.

PRIORITY OBJECTIVES 2018–2020

Preserve Anesthesia

- Aggressively preserve OMS anesthesia delivery model.
- Advance anesthesia standards.
- Deliver emergency preparedness training for the anesthesia team.
- Promote practice models that provide effective and efficient anesthesia care.

Increase Member Value and Engagement

- Deliver premier communications and educational offerings.
- Increase and align member benefits and value to a growing diverse membership and their practice models.
- Provide and promote leadership development.
- Strengthen and leverage public awareness of OMS through the Informational Campaign.

Advance the Specialty of Oral and Maxillofacial Surgery

- Develop and promote practice models that provide quality, safe, effective and efficient care.
- Pursue strategies for fair payment and practice sustainability to ensure patient's access to care.
- Achieve meaningful advocacy at the state and federal levels; strengthen liaison affiliations.

Influence Healthcare Transformation

- Launch and leverage OMSQOR.
- Establish the value of OMS as an integral element of the healthcare system.
- Host a leadership summit by 2021.
- Convene OMS 2030 Visioning Summit.

IMPLEMENTATION DOMAINS

ADVOCACY: Advocate at federal and state levels; form strategic alliances.

EDUCATION: Set standards of excellence in education and training for AAOMS fellows, members and their staff as well as OMS residents.

RESEARCH: Catalyze advances in the specialty of OMS and promote scholarships.

PRACTICE: Advance and optimize the practice of AAOMS members.

COMMUNICATIONS: Promote the brand, mission, vision and values of AAOMS.

AAOMS Strategic Plan 2018 - 2020

Preserve Anesthesia	Preserve and Advance OMS Delivery of Anesthesia
	Aggressively preserve OMS anesthesia delivery model.
	Advance anesthesia standards.
	Deliver emergency preparedness training for the anesthesia team.
	Promote practice models that provide effective and efficient care.

Increase Member Value and Engagement	Align benefits/value to membership
	Deliver premier communications and educational offerings.
	Increase and align member benefits and value to a growing diverse membership and their practice models.
	Provide and promote leadership development.
	Strengthen and leverage public awareness of OMS through the Informational Campaign.

Advance the Specialty of OMS	Unify OMS around AAOMS common mission
	Develop and promote practice models that provide quality, safe, effective and efficient care.
	Pursue strategies for fair payment and practice sustainability to ensure patient's access to care.
	Achieve meaningful advocacy at the state and federal levels; strengthen liaison affiliations.

Influence Healthcare Transformation	Position OMS to thrive in future environments
	Launch and leverage OMSQOR.
	Establish the value of OMS as an integral element of the healthcare system.
	Host a leadership summit by 2021.
	Convene OMS 2030 Visioning Summit.